



So, you're interested in Brainlabs? Fantastic! Here's the deal.

Let's get started with a bit of background. We're a Scientific Digital Marketing and Technology Agency who get a kick out of using data to make revolutionary improvements to businesses. Founded in the UK in 2012, Brainlabs has since gone from success to success and have plenty awards to show for it.

We're absolutely smashing it in the US and are now on the hunt for a remarkable **Account Executive** to join the team. So if you're interested to support us on our mission to be the best, most successful place to work take a look at what we have on offer...

Account Executives are tasked with setting up world class campaigns for our diverse range of clients. You'll be trained up on a mixture of data-based-know-how and skilled relationship building, specializing in one of three areas:

- Programmatic
- Search
- Social

We'd like you to:

- Learn the fundamentals of search engine marketing & paid social marketing
- Engage directly with clients to understand and develop strategy for clients
- Optimize and test client accounts using in-house tech
- Provide data management, budgeting, bidding, pattern/trend exploration and explanation, ad copy/creative testing and analysis, landing page analysis, and forecasting
- Manage the day-to-day core perception and trends to help guide the optimization efforts
- Play a supporting role to senior leads by customizing the optimization models for clients
- Writing ad copy, analyze query traffic, research keywords, and complete routine account maintenance
- Conduct research (industry, client, competitive, etc.) and provide regular communication to clients (written and verbal)
- Perform frequent data manipulation and interpretation exercises within Excel including the ability to use formulas, functions, and pivot tables
- Self-manage execution of activities against deadlines across multiple work-streams
- Complete activities according to best practices, standard operating procedures, and team member guidance, consistently meeting quality standards, utilizing ethical approach and striving to add value in each activity
- Active monitoring and sharing of industry news, online marketing trends, industry tools, and internal cross-team key learnings

- Day to day engagement, collaboration, and partnering with internal teams, search engine partners, and client teams will be required

All sounds great right? So here's what we are looking for:

- Bachelor's degree preferred with strong grades overall
- 0 - 6 months of paid search or social marketing experience
- Well-versed in MS Office suite programs and an intermediate to advanced user of Excel
- Strong communication skills by phone, writing clear emails and memos, being friendly, cheerful, and patient; and capable of explaining complicated concepts to others
- Ability to handle multiple projects, prioritize responsibilities and work efficiently in a fast-paced environment with a high level of accuracy and attention to detail
- A strong grasp of numbers and comfortable with quantitative analysis and simple statistics

Additional Information:

Enjoy coming to work everyday with free coffee, weekly lunches, a dog-friendly environment and parking/transit contribution. In addition to our fabulous culture, we offer generous PTO and WFH policies, several healthcare, dental, and vision plans, and pension contribution.

So, if you're positive, collaborative, love to learn and have a thing for processes, **apply today!**

- **Send your CV/resume to uspops@brainlabsdigital.com**

PS - we are ideally looking for someone to start October 2019, we can possibly accommodate later start dates too.